## Design Your Own

# Save the Rainforest Poster

### What is deforestation?

Around 30% of the earth is covered by trees. Rainforests cover only 6% of the earth but they are home to more than half of all plant and animal species. Deforestation happens when trees are cut down on a massive scale. The land is then given another use, such as building housing, growing crops, logging or cattle grazing.



Every minute, trees in an area of rainforest the size of 30 football pitches are cut down! If this continues, there will be no rainforests left 100 years from now.

#### **Possible Effects of Deforestation**

#### **Soil Erosion**

Tree roots help hold the soil and prevent it from being washed away into rivers. This can cause flooding and dirty drinking water.



#### **Climate Change**

Scientists believe that deforestation affects our climate. Trees store carbon dioxide and, when they are cut down, this gas builds up in the atmosphere. This causes global warming (increasing temperatures on earth).

### Lack of Biodiversity

The number of different animal and plant species decreases due to loss of habitat.



Design a poster to raise awareness of deforestation and the problems this can cause. Make sure the purpose of your poster is clear, try not to include too much text and make it eye-catching.



